

Media Release

Thursday 9th October 2003



Floriana's Low Water Range

In response to our changing watering needs in the garden, Floriana introduced a 'Low Water' range of perennial plants onto the market. Response to the range has been positive with many nurseries and garden centers now stocking the Low Water range.

Currently there are 14 varieties that make up the range. Each produces beautiful colourful blooms during the year even though they have low water requirements.



- Brachyscome 'Blue'
- California Poppy 'Orange'
- Cosmos 'Orange and Lemon'
- Gazania 'Parched Pink'
- Lavandula 'Lady'
- Nepeta 'Catmint'
- Nierembergia 'Mont Blanc'
- Nierembergia 'Purple Petticoat'
- Osteospermum 'African Daisy'
- Salvia 'Blue Queen'
- Santolina 'Tomentosa'
- Sedum 'Acre'
- Sedum 'Purple Clouds'
- Statice 'Seaspray'

Floriana's Low Water range varieties come in square 100mm pots and sell for around \$4.25 RRP.

For more information on plants that won't work up a thirst in the garden, speak to your local nursery or garden centre or contact Floriana.

FOR IMMEDIATE RELEASE

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***** Please note: Images are available for many of the varieties mentioned in this media release *****



Lavandula 'Lady'



Gazania 'Parched Pink'