

media release

May 2003

4 flavours

a flavour to suit all tastes

Floriana has released a new collection of herbs and vegetables aptly named **4 flavours** because in each pack there's a sample of 4 varieties.

Floriana's 4 flavours allow people to dabble in different cultural tastes and flavours. With the introduction of Asian Herbs, Italian Herbs and French Herbs, along with the innovative combination of Tea Herbs, they're great value for small gardens.

Range Information -:

All packs come with 4 specially selected varieties and are presented in 4-cell packs. RRP \$5.95

New this season...

Asian Herbs

Coriander, Lemongrass, Garlic Chives, Vietnamese Mint

Now you can re-create authentic Asian tastes and aromas at home with the help of your freshly grown herbs.

Italian Herbs

Oregano, Italian Parsley, Basil, Sage

What is Italian cooking without the taste of fresh herbs? Perfect for those authentic pasta dishes, or sprinkle over pizza with your favourite toppings.

French Herbs

Thyme, French Tarragon, Chervil, Marjoram

4 essential French flavours to create the richness and intensity of French cuisine.

Tea Herbs

Lemon Verbena, Peppermint, German Chamomile, Pineapple Sage

Now you can make your own refreshing and healthy herbal tea infusions. Use fresh, or dried or package it up as gifts for friends and family.

Story ideas -

Benefits of using fresh herbs; authentic tastes from fresh herbs; how to grow fresh herbs; how to dry and store fresh herbs; herbal remedies; Global herb gardens i.e. herbs from different countries/cuisines or; herbal history i.e. origins of herbs.

Please feel free to request research assistance, additional copy, or these beautiful digital images.

Any Questions?

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Tea Herbs



Asian Herbs



Italian Herbs

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