

media release

20 May 2006

FLORIANA

Petunia 'Lavender Glow'



EXTRAORDINARY
LUMINOUS COLOUR

EXCLUSIVE TO FLORIANA
AVAILABLE MID-AUGUST 2006

This glorious new Floriana Natural Beauty release is an **extremely showy** petunia that flowers for months at a time.

Petunia 'Lavender Glow' features **large blooms** with rosy lavender margins surrounding silver-blue centres, each with a distinctive yellow throat.

This **highly floriferous** petunia withstands **adverse weather** conditions and has a **superb branching habit**.

Petunia 'Lavender Glow' introduces **radiant colour** to summer gardens and performs equally well in containers, hanging baskets and window boxes. It also makes an extremely attractive addition to massed bedding displays and borders.

Height:	25-30approx.
Position:	Full sun
Plant:	25cm apart
Flowering time:	6-8 weeks
Use for:	Massed bedding displays, pots, urns, hanging baskets and window boxes
On sale from:	Mid-August 2006
Available in:	VIC, NSW, QLD, ACT, SA
Stockists:	1800 019 165

For more information or high resolution images call Sarah Heale on (03) 5998 3237 or 0409 561 912, or email to marketing@floriana.com.au